

PART 1 - PUBLIC

Decision Maker: **Adult and Community Policy Development & Scrutiny Committee**

Date: **14th April 2010**

Decision Type: Non-Urgent Executive Non-Key

Title: **SUPPORTING INDEPENDENCE IN BROMLEY PROGRAMME**

Contact Officer: Jean Penney / Helen Stewart, Programme Manager, Supporting Independence in Bromley / Information Services Manager
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Chief Officer: Terry Rich, Director, Adult & Community Services

Ward: Borough Wide

1. Reason for report

- 1.1 The Department of Health have agreed with the Association of Directors of Adult Social Services and the Local Government Association that there are 5 key priorities which should be met during the first phase of transforming social care which runs until April 2011:
- 1.2 Milestones have been set for 2010/2011 to help authorities achieve the key priorities by April 2011. We are pleased to report that the Supporting Independence Programme is well established and on target to meet the agreed priorities by April 2010. The purpose of this report is to provide members of the PDS with an update on key deliverables achieved in order to meet the April 2010/11 Milestones agreed by Association of Directors of Adult Social Services in September 2009.

2. RECOMMENDATION(S)

Members of the Policy Development and Scrutiny Committee are asked to comment on progress to date.

Corporate Policy

1. Policy Status: Existing policy.
 2. BBB Priority: Supporting Independence.
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Financial

1. Cost of proposal: Estimated cost £2.5m set up grant over the 3 years of the programme.
 2. Ongoing costs: Non-recurring cost. Any recurring costs must be funded from mainstream budgets after March 2011
 3. Budget head/performance centre: Transforming Social Care
 4. Total current budget for this head: £2.5m over three years
 5. Source of funding: Social Care Reform Grant
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Staff

1. Number of staff (current and additional): 9 posts funded on short term basis
 2. If from existing staff resources, number of staff hours:
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Legal

1. Legal Requirement: Non-statutory - Government guidance. Government guidance. Grant conditions required to secure Social Care Reform Grant as above. Transforming Adult Social Care, LAC (DH) (2009) 15th March, 2009. Putting People First 10th December, 2007
 2. Call-in: Call-in is applicable
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Customer Impact

1. Estimated number of users/beneficiaries (current and projected): The transformation agenda will impact upon all who require publicly funded adult social care as well as shaping the wider social care market for those who self-fund. Currently 10,000 adults per annum receive support and social care services in Bromley.
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Ward Councillor Views

1. Have Ward Councillors been asked for comments? No.
2. Summary of Ward Councillors comments:

COMMENTARY

1. INTRODUCTION

- 1.1 In line with the strategic direction articulated in the Putting People First concordat (December, 2007) and the LAC (DH) 2009 (1) which set out the requirements and details of the Social Care Reform Grant that would enable local authorities to transform social care, the Supporting Independence in Bromley programme is designed to promote the independence, health and wellbeing of service users and carers by focusing on prevention, early intervention, enablement and high quality personally tailored services.
- 1.2 The Department of Health have agreed with the Association of Directors of Adult Social Services and the Local Government Association that there are 5 key priorities during the first phase of transformation (by April 2011): -
- That the transformation of adult social care has been developed in partnership with existing service users (both public and private), their carers and other citizens who are interested in these services.
 - That a process is in place to ensure that all those eligible for council funded adult social care support will receive a personal budget via a suitable assessment process.
 - Those partners are investing in cost effective preventative interventions, which reduce the demand for social care and health services.
 - Those citizens have access to information and advice regarding how to identify and access options available in their communities to meet their care and support needs.
 - That service users are experiencing a broadening of choice and improvement in quality of care and support service supply, built upon involvement of key stakeholders (Councils, Primary Care Trusts, service users, providers, 3rd sector organisations etc.) that can meet the aspirations of all local people (whether council or self-funded) wanting to procure social care services.
- 1.3 Milestones have been set during the year to help authorities achieve the key deliverables by April 2011. The purpose of this report is to provide members of the PDS with an update on key deliverables achieved in order to meet the April 2010 Milestones agreed by Association of Directors of Adult Social Services in September 2009 and the Quarter 3 Progress analysis of London Councils Submissions produced by Department of Health.

2. ADASS MILESTONES AND KEY DELIVERABLES FOR APRIL 2010

2.1 Effective partnerships with people using services, carers and other local citizens

Key Deliverables:

- That a communication has been made to the public including all current service users and to all local stakeholders about the transformation agenda and its benefits for them.
- That the move to personal budgets is well understood and that local service users are contributing to the development of local practice.
- That users and carers are involved with are involved with a regularly consulted about the councils plans for transformation of adult social care.

Deliverables achieved to Date:

- Content of two 'Talking about Supporting Independence in Bromley' briefings completed which cover:
 - What is SIB;
 - What's happening in Bromley;
 - How we are talking to service users;
 - Personal budgets;
 - Role of technology; and
 - Case study to illustrate use of personal budget through a direct payment'
- Briefings circulated through all partnership groups (Carers, LD, Older People, Older People Mental Health, PSDI, Mental Health, Staying Healthy, Older People).
- Briefings circulated through Bassets (for GP surgeries), NHS provider communication channels, voluntary organisations such as Bromley Mencap, through Talking Newspapers; Bromley LINKs; Community Links, Mencap, Age Concern, Bromley Mind, Carers Forum, Bromley Sparks and through BME channels – using Pearce.
- Launch of web pages covering:
 - what SIB means to me;
 - how we in Bromley will transform adult social care; and
 - how we are communicating SIB and other supporting material such as briefings, vision, fact sheets.
- Borough briefing page issued in September on the how we are changing delivering adult social care in Bromley to give people more choice, flexibility and control over their lives which included information on personal budgets and direct payments and featuring a case study. It also featured Experts by Experience role in shaping change for the future.
- Fact sheets around various aspects of SIB, including personal budgets and direct payments, have been produced to use with service users.
- There have been regular updates in the ACS internal TalkACS newsletter and two staff briefings about SIB. Specific communications with care staff through regular care manger reference group and presentations have been completed and continue to be delivered.
- An Expert by Experience group has been established which supports the development of the Supporting Independence in Bromley Programme.
- The Expert by Experience group has held a number of meetings to establish their future direction and have confirmed their intention to be a user led organisation.

Quarter 3 Progress: Analysis of London Councils Submissions produced by Department of Health:

- Bromley performs well within the London councils, showing that we are 'very likely' to meet the targets for April 2010, October 2010 and April 2011 targets set.

- Bromley is one of the 30 authorities that have plans in place to meet the target for a user led organisations by the end of 2010.
- Bromley is one of the 21 authorities that have direct representation of users and carers on the programme board.

2.2 Self-direct support and personal budgets

Key Deliverables:

- That every council has introduced personal budgets, which are being used by existing or new service users/carers.
- 10% of people receiving a personal budget by April 2010 (In Bromley this equates to 750 people)

Deliverables achieved to date:

- The total number of people receiving a personal budget is 732.
- 587 people are choosing to have total control over the budget and receiving the payments as a direct payment.
- Staff Training has been completed for all care managers/care management staff.
- Champion Group has been established across staff groups.
- Targets have been set for each Care Management Team in respect of Personal Budgets and Support Planning for next year and future years.
- Various Factsheets have been developed and are available via numerous routes for the public, stakeholders and staff.
- Communications to both staff and users has been delivered through different channels and continue to be delivered.
- Established a project within Transition so that young people can experience the benefits of a personal budget.
- Secured services from OLM to support the development of a resource allocation system linked to a Personal needs Questionnaire.

Quarter 3 Progress: Analysis of London Councils Submissions produced by Department of Health:

- Bromley performs well within the London councils, showing that we are 'very likely' to meet the targets for April 2010, October 2010 and April 2011.
- The Q3 return (as at 31/12/2009) identified that Bromley was one of 4 London councils who had not yet commenced issuing Personal Budgets. However Bromley commenced issuing Personal Budgets in January 2010 as planned to meet set targets.

2.3 Prevention and cost effective services

Key Deliverables:

The Council has a clear strategy, jointly with health, for how it will shift some investment from reactive provision towards prevention and enabling/rehabilitative interventions for 2010/11. Agreements should be in place with health to share the risks and benefits to the 'whole system'.

Deliverables achieved to date:

- The PCT operating plan documents joint commissioning/investment intentions between the council and the PCT with particular reference to additional services for people with dementia.
- 51 items of Assistive Technology have been installed in people homes.
- 20 items of Telehealth are in use by the PCT.
- Early Adopter phase started for re-ablement when people are discharged from hospital with 20 referral have been taken for the re-ablement service.

Quarter 3 Progress: Analysis of London Councils Submissions produced by Department of Health:

- Bromley shows that in comparison to other London Councils we are 'fairly likely' to meet the targets set for April 2010, October 2010 and April 2011.
- Bromley is one of the 24 authorities that have a strategy and / or investment programme for early intervention in place.
- Bromley is one of the 23 councils in London that confirmed that our health partners are involved with the strategy that is in place.

2.4 Information and advice

Key Deliverables:

The Council has a strategy in place to create universal information and advice services.

Deliverables Achievements to Date:

- Draft framework for the Information, advice and Advocacy Strategy is complete.
- Viewed various web-portals to gather information to inform decision making on Commissioning the appropriate resource for Bromley.
- Commissioned an 'AskSARA' web-site which helps people to self-assess and identify an appropriate item of equipment to meet their needs. The launch of this site is planned for May 2010.
- Community Equipment Retail Model project phase 1 has been completed.
- Continued to supporting two local organisations (Age Concern and Mencap) to provide a Brokerage Service to those people who are not eligible for social care funding.

Quarter 3 Progress: Analysis of London Councils Submissions produced by Department of Health:

- Bromley performs well within the London councils, showing that we are 'fairly likely' to meet the target for April 2010, and 'very likely' to meet the targets set for October 2010 and April 2011.
- Bromley is one of the 27 councils that are helping voluntary organisations and other partners provide universal information and advice to a wide range of the local population.

2.6 Local commissioning

Key Deliverables:

The Council and PCT have commissioning strategies that address the future needs of their local population and have been subject to development with all stakeholders especially service users and carers; providers and third sector organisations in their areas.

These Commissioning strategies take account of the priorities identified through their JSNAs.

Deliverables Achievements to Date:

- Strategies developed in consultation with service users, carers and partner organisations have been published for Mental Health, Older People, and Learning Disabilities with the PCT commissioning which address the needs identified in the JSNA.

Quarter 3 Progress against ADSS Milestones in London:

- Bromley performs well within the London councils, showing that we are 'fairly likely' to meet the target for April 2010, and 'very likely' to meet the targets set for October 2010 and April 2011.
- Bromley has clear links between the transformation programme and NHS local services commissioning.

3. PERFORMANCE FRAMEWORK

We are currently developing the performance framework for the Supporting Independence in Bromley Programme. The framework is being influenced by experience we have gained as services have been developed and with input from the Expert by Experience group. The framework will set out 'What good looks like' from a service user point of view, the outcomes which we should be aiming to achieve and identify how we will measure success. This will be presented to the PDS Committee in June 2010

4. POLICY IMPLICATIONS

The Supporting Independence in Bromley programme is supported by the Building a Better Bromley key aim Supporting Independence and is the key theme within the Adult and Community Portfolio Plan 09/10. The programme is in line with national developments to transform social care and supported by specific 3 year funding through the "social care reform grant". This funding supports the vision as laid down in "Our Health, Our Care our Say" and the "Putting People First" December 2007.

5. LEGAL IMPLICATIONS

Government circular LAC(DH)(2009) has the effect of Mandatory Guidance and thus will need to be complied with to enable monies to be released contingent to section 31 of the Local Government Act 2003.

6. PERSONNEL IMPLICATIONS

Changes in staffing requirements, including the types and levels of staff required and the appropriate competences to deliver personalised social care will be subject to the usual HR procedures and will be reported to Members as a matter of course.

7. FINANCIAL IMPLICATIONS

7.1 In 2008, the Government allocated a new ring-fenced specific grant of £2.5m to Bromley for a three year period to help redesign and reshape our systems to support the transformation of Adult Social Care. The grant is split as follows:

	2008/09 £	2009/10 £	2010/11 £	Total £
Social Care Reform Grant	400,000	932,000	1,145,000	2,477,000

7.2 The Social Care Reform Grant is specifically to fund additional expenditure to support the transforming social care programme. All expenditure is of a temporary nature and any posts are either short term project management posts or will only continue at the end of the programme where compensating savings have been identified elsewhere as a consequence of the change programme. The expenditure plan is overseen by the Programme Board.

Non-Applicable Sections:	[List non-applicable sections here]
Background Documents: (Access via Contact Officer)	[Title of document and date]